

LEO BURNETT U.S.A.

A DIVISION OF LEO BURNETT COMPANY, INC.

Ad No. 5094—MIDNIGHT CROSSING—JB—Reg. No. 72370—Page—4/c—Blend—(5½ x 7½ inches)—TV Guide, 1981

Printed in U.S.A.

Come to Marlboro Country.

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

Lights: 11 mg "tar," 0.8 mg nicotine—Kings: 16 mg "tar," 1.1 mg nicotine av. per cigarette. FTC Report Mar 81



2061192376